

MEXICO'S GOT TALENT

MEXICAN NAMES IN THE GLOBAL CREATIVE SCENE

23

INDUSTRIAL DESIGN

HÉCTOR ESRAWE

COURTESY OF HECTOR ESRAWE / IGNACIO ME.

-www.esrawe.com



Listen, analyse and explore. Three fundamental steps in the creative process of the designers and architects that make up Esrawe Estudio. The goal? The development of avant garde ideas that combine harmony and individuality in the creation of vital experiences. The design workshop, aimed at the development of furniture, product and interiors projects, is the brainchild of industrial designer Héctor Esrawe, founder and current member of Colectivo Nel.

Esrawe's career has been acknowledged with several national and international awards. He has been invited to give conferences and workshops in Mexico City, New York, Prague, Helsinki and London. Likewise, he has been given the Quorum Award and also received an acknowledgment for 15 years of excellence in his career, awarded by IIDA Mexico (International Interior Design Association). Apart from that, he has also been awarded the silver medal at the Design Biennial for the Lar Corporate project in 2008.

Esrawe's creativity knows no boundaries and is the source of many industrial products and craftworks as well as interior designs. His editorial experiences have led him to become a member of the editorial board of Arquine magazine.

Barneys, Saks, Moss and the Walker Museum are just some of the places where his glass products designed for Nouvel Studio have received a warm welcome.

His creations have been exhibited at the Instituto Cultural de México, in Washington D.C, the Franz Mayer Museum, the Palacio de Bellas Artes, the Palacio de Iturbide, the Galería Mexicana de Diseño and the Europalia Exhibit in Belgium in 1993, to mention a few.